

Notice of References Cited	Application/Control No. 09/783,750	Applicant(s)/Patent Under Reexamination MILLER ET AL.	
	Examiner Peter Choi	Art Unit 3623	Page 1 of 1

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NON-PATENT DOCUMENTS

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	U	Riggs, Larry. "Direct Marketing Goes Electronic". Sales & Marketing Management. Jan. 14, 1985. Vol. 134, Issue 000001, pgs 59-60
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.